

LOCATION



Estancia La Jolla Hotel
 9700 North Torrey Pines Rd.
 La Jolla, CA 92037
 1-858-550-1000
 1-877-4-ESTANCIA
 (toll free reservations)
 858-550-1001 (fax)
 www.Estancialajolla.com

Hotel Reservation Deadline: December 19, 2017.

The site for the meeting is on 9.5 acres in the enchanting seaside community of La Jolla at the 21st Century Learning Retreat, the Estancia La Jolla Hotel. The hotel is located in the midst of a classic California coastal rancho setting, adjacent to world-class Torrey Pines Golf Course, and just minutes from the San Diego Zoo, Sea World, shopping and beautiful Southern California beaches. The Estancia La Jolla Hotel is only 14 miles from downtown San Diego and Lindbergh Field (San Diego International Airport). A limited number of rooms have been reserved for course participants and will be reserved as requests are received.

Reservation Deadline: December 19, 2017. If your reservation is not received prior to cut-off date, reservations will be accepted subject to availability. Please specify that you plan to attend the 18th ANNUAL SD HEART FAILURE SYMPOSIUM so you can receive our special course rate.

HOTEL RATES

Special room rates are offered:
 Single or Double - \$219 per night, *plus*
 San Diego occupancy tax of 12.565%,
 \$10 hospitality fee and \$10 overnight parking fee.

First night's deposit or credit card guarantee must accompany reservation.
For Reservations call the hotel directly: 1-877-4-ESTANCIA



COURSE DESCRIPTION AND ACCREDITATION

The 18th San Diego Heart Failure Symposium for Primary Care and Internal Medicine Physicians is focused on presenting the most up to date and relevant information about the management of heart failure in the community. The agenda was generated with the aim of emphasizing where, when and how new treatment strategies can be integrated into the treatment regimen in order to improve clinical outcomes. The topics included cover areas extending from treating risk factors to preventing heart failure, use of devices for detecting and treating patients and novel approaches for providing care. The format includes presentations from experts in the field combined with several case studies that will provide a 'real world' framework to demonstrate how these clinicians manage their patients. In short, the 18th Annual San Diego Heart Failure Symposium for Primary Care and Internal Medicine Physicians will continue the tradition of providing cutting edge information about heart failure in a form that enhances adaptation into clinical practice.

SYMPOSIUM OBJECTIVES

At the conclusion of this program, the participant should be able to:

1. Summarize current and emerging treatments available for preventing and treating heart failure and provide information to help in the selection of the most effective choices in individual patients.
2. Review strategies for implementing medical and device therapies that will lead to improved outcomes in heart failure patients.
3. Define how specific populations including minorities, women and the elderly respond to various approaches to treating risk factors and heart failure.

ACCREDITATION

This Live activity, the 18th Annual San Diego Heart Failure Symposium for Primary Care and Internal Medicine Physicians with a beginning date of January 19, 2018 has been reviewed and is acceptable for up to **10.25** Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AMA: AAFP Prescribed credit is accepted by the American Medical Association as equivalent to AMA PRA Category 1 Credit™ toward the AMA Physician's Recognition Award.

AANPCP: The American Academy of Nurse Practitioners Certification Program (AANPCP) accepts AAFP Prescribed credit.

ANCC: According to the ANCC, the continuing education hours approved by the AAFP meet the ANCC-accredited CNE criteria.

AAPA: The American Academy of Physician Assistants accepts AAFP Prescribed credit for AAPA Category 1 CME credit.

TARGET AUDIENCE

This course is designed for cardiologists, internists, primary care physicians, nurses, PA's, PharmD's and all other allied healthcare professionals with an interest in heart failure.

Register Online at: ccmmeetings.com

NEEDS ASSESSMENT

Over five million Americans (two percent of the U.S.) are living with heart failure. An estimated 670,000 new cases of heart failure (HF) are diagnosed each year and this condition is a major cause of morbidity and mortality (80% of men and 70% of women less than 65 year of age who have HF will die within 8 years) and is the number one cause of hospitalizations of the elderly in the U.S. HF is common, but unrecognized and often misdiagnosed. Recent data have shown that drugs and devices that have proven beneficial and are recommended in recent practice guidelines, (HFSA 2010 update of practice guidelines Lindelfield J et al J Cardiac Failure 2010;16;475) are underutilized (Fonarow GC et al. Circulation 2010;122;585).

Recent information also suggests a significant individual variability in conformity to quality-of-care indicators and clinical outcome of patients with HF and a substantial gap in overall performance. In addition, according to a study analyzing the quality of health care in the U.S. on average, patients with heart failure received the recommended quality of care only 64% of the time (HF performance measurement set by the ACC/AHA 2010).

Despite important advances in treatment, patients with heart failure continue to experience unacceptably high rates of morbidity and mortality. This along with the enormous cost of caring for a growing number of heart failure patients has resulted in increased scrutiny of existing and emerging therapies.



Officially endorsed by the Heart Failure Society of America. The opinions presented in this educational activity do not necessarily reflect the opinions or recommendations of the HFSA.

CULTURAL AND LINGUISTIC COMPETENCY

This activity is in compliance with California Assembly Bill 1195 which requires continuing medical education activities with patient care components to include curriculum in the subjects of cultural and linguistic competency. Cultural competency is defined as a set of integrated attitudes, knowledge, and skills that enables health care professionals or organizations to care effectively for patients from diverse cultures, groups, and communities. Linguistic competency is defined as the ability of a physician or surgeon to provide patients who do not speak English or who have limited ability to speak English, direct communication in the patient's primary language. Cultural and linguistic competency was incorporated into the planning of this activity.

SYMPOSIUM LOCATION

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SYMPOSIUM CANCELLATIONS

If your registration must be cancelled and a refund of your fee is desired, your fee, less \$40 for administrative costs, will be refunded upon receipt of a written request that includes your signature. No refunds will be made after **December 23, 2017**. Please allow up to 12 weeks for a refund.

FURTHER INFORMATION

Complete Conference Management PH 619-299-6673 FAX 619-299-6675
 3320 Third Avenue, Suite C info@ccmmeetings.com
 San Diego, CA 92103 www.ccmmeetings.com

UC San Diego Health System
 200 West Arbor Drive
 San Diego, Ca 92103-7411

18TH ANNUAL

**SAN DIEGO HEART FAILURE SYMPOSIUM FOR
 PRIMARY CARE AND INTERNAL MEDICINE PHYSICIANS**

**NEW STRATEGIES FOR DETECTION, PREVENTION AND
 TREATMENT OF HEART FAILURE**

Friday & Saturday, January 19 & 20, 2018

Estancia La Jolla Hotel

La Jolla, California

*If you receive more than one brochure,
 won't you pass the extra along to an associate?*

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Very worth
 while and
 educational -
 great
 speakers!
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Great
 course and
 extremely
 informative
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A pleasant,
 enjoyable
 learning
 experience
 LM



18TH ANNUAL
**SAN DIEGO HEART FAILURE
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**NEW STRATEGIES FOR DETECTION,
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JANUARY 19 & 20, 2018
 Estancia La Jolla Hotel La Jolla, California

Friday
 Session
 Included at
 No Additional
 Cost!

FACULTY

UC SAN DIEGO PROGRAM DIRECTOR



Barry H. Greenberg, MD, FACC
Distinguished Professor of Medicine
Director, Advanced Heart Failure Treatment Program

GUEST FACULTY



Uri Elkayam, MD, FACC
Professor of Medicine
Division of Cardiology
University of Southern California
Los Angeles, CA



Gregg Fonarow, MD, FACC, FAHA, FHFA
Eliot Corday Professor in Cardiovascular Medicine and Science
Director, Ahmanson – UCLA Cardiomyopathy Center
Co-Director, UCLA Preventative Cardiology Program
Co-Chief of Clinical Cardiology, UCLA Division of Cardiology
David Geffen School of Medicine
Los Angeles, CA

UC SAN DIEGO PARTICIPATING FACULTY



Eric Adler, MD
Associate Clinical Professor
Medical Director of Heart Transplant
& Mechanical Circulatory Support



Ulrika Birgersdotter-Green, MD
Professor of Medicine
Division of Cardiology
Director, Pacemaker & ICD Services



Denise D. Barnard, MD, FACC
Clinical Professor of Medicine,
Cardiology
Advanced Heart Failure Treatment
Program
Cardiac Transplantation and
LVAD Program



Julia Estes, PA
Heart Failure Physician Assistant



Daniel Blanchard, MD, FACC
Professor of Clinical Medicine
Division of Cardiovascular Medicine



Paul Hansen, PharmD, BCACP
Clinical Pharmacist
PGY2 Residency Program Director,
Transitions of Care
Assistant Clinical Professor
Skaggs School of Pharmacy and
Pharmaceutical Sciences at
UC San Diego

UC SAN DIEGO PARTICIPATING FACULTY (continued)



Robert R. Henry, MD
Professor of Medicine
Department of Medicine



David Poch, MD
Associate Professor of Medicine
Division of Pulmonary and
Critical Care



Trina Huynh, PharmD
Pharmacist, Transitions of
Care Coordinator
Department of Pharmacy



Jia Shen, MD
Assistant Professor of Medicine
Department of Cardiology



Paul Kim, MD
Assistant Clinical Professor of Medicine
Division of Cardiology



Jorge Silva Enciso, MD
Assistant Professor of Medicine
Heart Failure and Transplant
Cardiology



Jessica Lee, MPAP, PA-C
Heart Failure Physician Assistant



Pam R. Taub, MD, FACC
Associate Professor of Medicine
Director of Hannah and
Gene Step Cardiac Wellness and
Rehabilitation Center
Division of Cardiovascular Medicine



Alan Maisel, MD, FACC
Professor of Cardiology, UCSD
Director, Coronary Care Unit and
Heart Failure Program
San Diego Veterans Affairs Medical Center



Howie Tran, MD, FACC
Assistant Professor of Medicine
Heart Failure and Transplant
Cardiology



Christian W. Mende, MD
Clinical Professor of Medicine



Marcus Anthony Urey, MD
Assistant Clinical Professor of Medicine
Division of Cardiovascular Medicine

FACULTY DISCLOSURE

It is our policy to ensure balance, independence, objectivity and scientific rigor. All persons involved in the selection, development and presentation of content are required to disclose any real or apparent conflicts of interest. All conflicts of interest will be resolved prior to an educational activity being delivered to learners through one of the following mechanisms 1) altering the financial relationship with the commercial interest, 2) altering the individual's control over CME content about the products or services of the commercial interest, and/or 3) validating the activity content through independent peer review. All persons are also required to disclose any discussions of off label/unapproved uses of drugs or devices. Persons who refuse or fail to disclose are disqualified from participating in the CME activity. Participants will be asked to evaluate whether the speaker's outside interests reflect a possible bias in the planning or presentation of the activity. This information is used to plan future activities.

FRIDAY, JANUARY 19

12:30-1:10pm	Registration/Coffee
SESSION I	Risk Factors and Prevention - Barry Greenberg, MD (Moderator)
1:10 - 1:15pm	Introduction Barry Greenberg, MD
1:15 - 1:40pm	Treating Hypertension - What's the Best Approach? Christian Mende, MD
1:40 - 2:05pm	Can We Reduce HF Risk by Treating Diabetes? Robert Henry, MD
2:05 - 2:30pm	Strategies for Lowering LDL - Are They Really Worth It? Gregg Fonarow, MD
2:30 - 2:55pm	Obesity and Heart Failure Jia Shen, MD
2:55 - 3:15pm	Case Presentation and Questions Jia Shen, MD (Moderator), Drs. Mende, Henry, Fonarow and Greenberg, and Trina Huynh, PharmD (Panelists)
3:15 - 3:35pm	Coffee Break/Visit Displays/Meet the Faculty
SESSION II	Topics in Heart Failure - Alan Maisel, MD (Moderator)
3:35 - 3:55pm	Sleep Disordered Breathing - Recognition and Management Alan Maisel, MD
3:55 - 4:15pm	Managing the 'Middle Child' - Treating Patients with EF 40-50% Barry Greenberg, MD
4:15 - 4:35pm	Classifying and Treating Pulmonary Arterial Hypertension David Poch, MD
4:35 - 5:05pm	Featured Lecture I What's New in ICD's/Pacemakers Ulrika Birgersdotter-Green, MD
5:05 - 5:35pm	Q/A Alan Maisel, MD (Moderator)



SATURDAY, JANUARY 20

6:45 - 7:10am	Registration
7:10 - 8:10am	Product Theatre Breakfast - Support Provided by: Janssen (Non-CME) XARELTO® Pivotal Trials and Recently Published Real World Evidence in NVAF - Including Patients With NVAF and Heart Failure Uri Elkayam, MD
SESSION I	Transitions of Care- Barry Greenberg, MD (Moderator)
8:20 - 8:45am	Transitioning Patients from the Hospital to Home: What are the Keys to Success? Julia Estes, PA and Jessica Lee, PA
8:45 - 9:05am	Ambulatory Monitoring of Pulmonary Artery Pressures: Why and How Howie Tran, MD
9:05 - 9:25am	Wearable Cardioverter Defibrillators and Other Wearable Devices Jorge Silva Enciso, MD
9:25 - 9:45am	Biomarkers to Risk Stratify and Manage Patients Alan Maisel, MD
9:45 - 10:05am	Case Presentation - Jorge Silva Enciso, MD (Presenter), Drs. Tran, Greenberg & Maisel, & Julia Estes, PA & Jessica Lee, PA (Discussants)
10:05 - 10:25am	Coffee Break/Visit Exhibits/Meet the Faculty
SESSION II	New Approaches to Therapy I - Howie Tran, MD (Moderator)
10:25 - 10:55am	Featured Lecture II Rebranding and Reinvigorating Cardiac Rehabilitation in 2018 Pam Taub, MD
10:55 - 11:20am	New Drugs and Updated Guidelines: Are They Relevant to My Practice? Gregg Fonarow, MD
11:20 - 11:40am	Importance of Controlling Hyperkalemia in Heart Failure Patients Uri Elkayam, MD
11:40am - 12:00pm	Update on NOACs Daniel Blanchard, MD
12:00 - 12:30pm	Case Presentation - Denise Barnard (Presenter) - Drs Taub, Greenberg & Fonarow, & Paul Hansen, Pharm D (Discussants)
12:30 - 1:30pm	Product Theatre Luncheon (Non-CME) Support Provided by: Novartis Pharmaceuticals Corporation
SESSION III	New Approaches to Therapy II - Eric Adler, MD (Moderator)
1:40 - 2:05pm	Featured Lecture III Stage D Heart Failure: Recognition and Treatment Options Eric Adler, MD
2:05 - 2:25pm	Recognizing and Treating Amyloidosis in Heart Failure Patients Denise Barnard, MD
2:25 - 2:45pm	Managing Patients with HFpEF - Is Anything Effective? Barry Greenberg, MD
2:45 - 3:05pm	Approaches to Treating Hyponatremia in the Volume Overloaded Patient Marcus Anthony Urey, MD
3:05 - 3:25pm	The Role of Vasodilators in Treating Heart Failure Patients Uri Elkayam, MD
3:25 - 3:45pm	New Modalities for Imaging the Failing Heart: How Do They Help? Paul Kim, MD
3:45 - 4:05pm	Novel Approaches for Treating Heart Failure - What Therapies Are Coming Down the Pike? Barry Greenberg, MD
4:05pm	Adjourn until January 2019!

Register Online: ccmmeetings.com

REGISTRATION

18TH ANNUAL SD HEART FAILURE SYMPOSIUM

First Name _____

Last Name _____

Title _____

Office Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

Email _____

Professional Specialty _____

Special Needs for Disabled _____

RSVP REQUIRED FOR THESE EVENTS (included with registration)

Friday (PLEASE ENROLL EARLY, SPACE IS VERY LIMITED)

Friday Sessions I&II - 1:10pm-5:35pm (CME Available)

Saturday

Optional Breakfast Session - 7:10am-8:10am (non-CME)

Optional Lunch Session - 12:30pm-1:30pm (non-CME)

Registration Fees:

\$130 Early Bird Physician Registration – on or before December 19, 2017

\$165 Physician Registration – after December 19, 2017 and on-site

\$100 Early Bird Nurse Registration – on or before December 19, 2017

\$130 Nurse Registration – after December 19, 2017 and on-site

CREDIT CARD PAYMENT - Visa, Mastercard, Discover or Am Ex ONLY

Name of Registrant _____

Card Number _____

Security Code _____ Exp. Date _____

Name on Card _____

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Please do not send credit card information by fax.

CHECK OR MONEY ORDER PAYMENT (in US dollars)

Make payable to: **UC Regents**

Send or Fax to: **Complete Conference Management**

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